



# Schools Fundraising Guide



Schools play a vital role in raising awareness of epilepsy, helping pupils understand the condition and support others, and raising funds that make a real difference.

Epilepsy is often misunderstood. Helping your school community learn about it builds understanding, inclusion, and knowledge that could save lives.

## You can make a difference

However you choose to get involved, every effort makes a difference.

Assemblies build understanding and challenge misconceptions. Funds raised help Young Epilepsy support children living with epilepsy.

Your support helps us to:

- Support children with epilepsy throughout their education, from school to university
- Campaign for their rights and ensure their voices are heard
- Deliver health services and research to improve diagnosis and treatment
- Provide trusted information and practical support for everyday life

# Ideas to get you started...



## Get together

Bring your school community together with discos, film nights, performances or picnics. Add raffles, snacks or games to raise more.



## Get creative

Run competitions, craft sessions or performances, great for engaging everyone while raising funds.



## Get sporty

Organise sponsored walks, runs, swims or dances, individually, in teams or as a whole school.



## Get silly

Try a crazy hair day, backwards day or colourful clothes day to bring some fun to fundraising.



## Get tasty

Hold a bake sale, “best bake” competition or simple food sale, always popular and easy to run.



## Get festive

Make the most of seasonal events, from Christmas jumper days to holiday themed activities.



## Get rid of the uniform!

Hold a non uniform day and invite donations. Add a theme for extra fun.



## Get lost!

(Not literally getting lost... hopefully!)

Create treasure trails, scavenger hunts or team challenges for pupils and families.



## Go Purple!

26 March is Purple Day, a global day to raise awareness of epilepsy.

March is a key time to highlight the challenges young people face and build understanding in your school community.

Getting your school involved helps pupils learn more about the condition and how to support someone having a seizure.

It shows that your school cares about making a difference.

You can Go Purple at any time of year, choose a date that works for you.

## Charity of the Year

If your school selects a Charity of the Year, we'd love to help. We provide ready made presentations you can personalise to explain:

- Why supporting Young Epilepsy matters
- The benefits for your school and pupils
- The difference your support will make



## Keeping in touch

Our community team is here to support you every step of the way. Share your plans, ask questions and keep us updated:

**[community@youngepilepsy.org.uk](mailto:community@youngepilepsy.org.uk)**

**01342 832243**

Together, we can create a future where every child and young person with epilepsy is safe, supported, and able to thrive.



# Top Tips for School Fundraising



## Set a goal

Choose your activity and set a target to motivate your school community.



## Get permission

Ask your Headteacher and use our templates to help. [Find them here.](#)



## Get in touch

Let us know your plans so we can support you.



## Plan ahead

Give yourself time to organise and promote your event.



## Link it to learning

Connect fundraising with lessons or assemblies to build understanding.



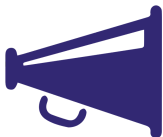
## Collect funds online

Online fundraising is simple, secure and can increase donations through Gift Aid.



## Keep it simple & make it fun

The best ideas are easy to run and enjoyable for everyone.



## Spread the word

Use assemblies, newsletters, posters and social media to promote your event.



## On the day

Take photos, share updates and thank your supporters. Tag @youngpilepsy and use #TeamPossible.



## Celebrate your success

Share your total, recognise everyone's efforts and celebrate what you've achieved.

# Things to remember

## Legal requirements

State that funds are being raised 'in aid of Young Epilepsy' and include Registered Charity 311877.

## Health & Safety

Before holding an event, carry out a risk assessment to make sure everyone will be completely safe. You may also want to get insurance and have trained First Aiders present on the day. Ask your local council if you're not sure.

## Food & Drink

If you're serving food at your event, visit [food.gov.uk](http://food.gov.uk) for food hygiene regulations.

## Children

Children should always check with their parents or carer before taking part in fundraising. They should only ask people to sponsor them who their parent or carer has said it's ok to ask. They should never knock on people's doors or approach people they do not know.

## Raffles & Lottery

There are strict rules about prize draws, raffles and lotteries. Check the latest information and advice at [gamblingcommission.gov.uk](http://gamblingcommission.gov.uk). You can only hold a raffle without a licence if tickets are sold during a non-commercial event, on the premises where the event is held, and the draw takes place during the event.

## Entertainment

If you're planning on having entertainment at your event like a band or a singer, you may need a licence. Contact your local council to check.

# Sending in Funds

## Pay Online

The quickest and easiest way to [donate is online](#).

If you have set up an online fundraising page you could add your donations to that too.

## Bank Transfer

You can transfer your funds directly to Young Epilepsy. Please include your school name as a reference so we can identify your donation. Email [community@youngepilepsy.org.uk](mailto:community@youngepilepsy.org.uk) for our banking details.

## Cheque

Please make cheques payable to Young Epilepsy and include a note with your school name and contact details. Community Team, Young Epilepsy, St. Piers Lane, Lingfield, Surrey RH7 6PW